



**MICHAEL N. FEUER**  
CITY ATTORNEY

REPORT NO. R 21-0365  
NOV 30 2021

**REPORT RE:**

**DRAFT ORDINANCE AMENDING SECTIONS 8.149.1, 8.149.6, AND 8.149.7  
OF THE LOS ANGELES ADMINISTRATIVE CODE TO ALLOW FLEXIBLE  
PRICING FOR THE CONVENTION CENTER THROUGH 2024, FLEXIBLE SPENDING  
TO ESTABLISH A RATE FOR EQUIPMENT, AND TO ALLOW A SCHEDULE OF  
RATES FOR SPACES NOT PREVIOUSLY CAPTURED**

The Honorable City Council  
of the City of Los Angeles  
Room 395, City Hall  
200 North Spring Street  
Los Angeles, California 90012

Council File No. 09-0136

Honorable Members:

Pursuant to your request, this Office has prepared and now transmits for your consideration the enclosed draft ordinance, approved as to form and legality. This draft ordinance amends Sections 8.149.1, 8.149.6, and 8.149.7 of the Los Angeles Administrative Code, and renumbers the previous Section 8.149.7 as 8.148.8. The amendments will assist in attracting and retaining business at the Convention Center in light of the impacts of the novel coronavirus pandemic on meetings and the convention industry by implementing a flexible pricing policy from January 2021 through December 2024, and granting the Los Angeles City Tourism Department Executive Director the ability to establish the schedule of rates and discounts for the use of equipment and special event and marketing spaces.

The motion requested an amendment to Section 8.149 for the purpose of giving the Executive Director the authority to establish rates for special event and marketing spaces. However, this authority has been added to Section 8.149.1 to be consistent with the authority given to the Executive Director for establishing other rental rates.

Council Rule 38 Referral

A copy of the draft ordinance was sent, pursuant to Council Rule 38, to the Los Angeles City Tourism Department, Budget & Finance, and the City Administrative Officer with a request that all comments, if any, be presented directly to the City Council when this matter is considered.

If you have any questions regarding this matter, please contact Deputy City Attorney Kimberly Miera at (213) 978-8130. She or another member of this Office will be available when you consider this matter to answer questions you may have.

Sincerely,

MICHAEL N. FEUER, City Attorney

By



DAVID MICHAELSON  
Chief Assistant City Attorney

DM:KM:ac  
Transmittal